

Making A Poster : Genetic Engineering Project

Teacher Name: **Mr. Kearney**

Student Name: _____

| CATEGORY | 4 | 3 | 2 | 1 |
|---------------------------|--|---|--|---|
| Required Elements | The project includes all required content elements as well as additional information. All elements are covered thoroughly. | All required elements are included on the poster. All required elements are covered adequately. | Some required elements are missing but elements that are present are covered well. OR, all elements are present, but covered in a very superficial manner with little depth. | Several required elements were missing and what is present is covered in an inadequate manner. |
| Content - Accuracy | At least 7+ accurate facts are displayed on the project. No factual errors in the project. | 5-6 accurate facts are displayed on the project. No factual errors. | 3-4 accurate facts are displayed on the project with no errors. Or, 5+ facts are present but some errors are also present | Project includes many errors and little factual content. |
| Visual | Project includes multiple visual elements. All graphics are related to the topic and make it easier to understand. | Project includes some visual components. All graphics are related to the topic and most make it easier to understand. | Project includes visual components, however some or many of the graphics do not relate or enhance the understanding of the project. | Minimal visual component and what is present does not enhance the understanding of the project in any way. Graphics seem randomly placed. |

| | | | | |
|--------------------------|---|---|--|---|
| Clarity | Project is exceptionally clear, organized, and logical. Very easy to follow and understand. | Project is clear and can be followed with relative ease. | Some areas of project are confusing and difficult to follow. | Much or all of the project lacks clear organization. Difficult or impossible to follow and understand. |
| Creative/Original | Project is unique and creative. A variety of elements utilized to make the project attractive and engaging. | Project uses some creative elements to make it attractive and engaging. | Project does not stand out in any particular way. It is fine in appearance, but plain and not particularly engaging. | Obvious that minimal effort was put forth. Project includes nothing except the minimum expectation of required content. |

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